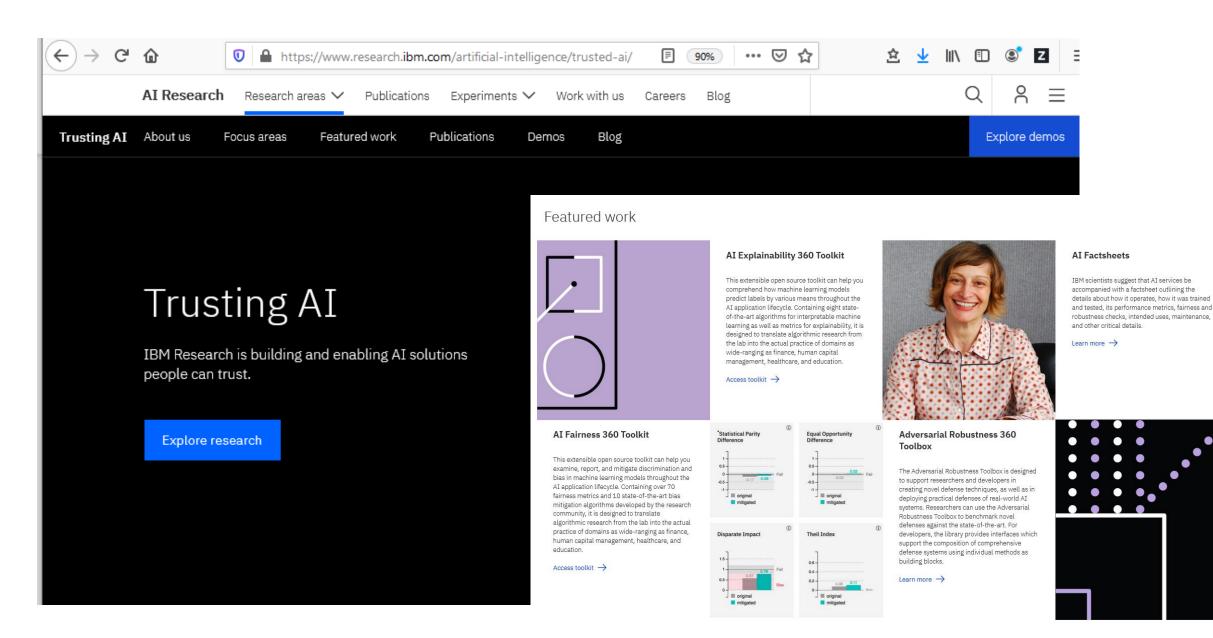
# Towards AI Governance with Trustworthy AI

April 8th, 2021 New England Statistical Society

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Amit Dhurandhar Research Staff Member IBM Research, Yorktown Heights, NY

# **IBM Research and Trusted AI**



## **Research Working Closely with Product Team**

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🌣 Most Visited 🗎 IBM 🗎 IBM								
IBM Marketplace V	Services ✓ Industries Developers ✓ Support		Market	place Sea	arch	Q	8	=
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IBM Take	es Major Step in Breaking Open the Black Box	Trust and Provide the second	Transpar Accuracy Jans 3	Fa Ab	AI on the		bud	
		Driver Perfo	rmance	Market Analytic	s	Regulatory Co	mpliance	
		1ssues 2	BIAS	2	BIAS	1ssues 1	BIAS	3
Intititi Inte		Accuracy 60%	Farness		Fairness 68%	Accuracy 88%	Fairness	
-T-M		0070	1 of 3 attributes reported		1 of 3 attributes reported	0070	1 of 3 attributes reported	
		5m ago		5m ago		5m ago		
1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1		Premium Op	otimization	Damage Cost E	stimator	Pricing Risk		

We are actively contributing to diverse, global, efforts towards shaping of AI metrics, standards and best practices

Participation in the EU High Level Expert Group on AI

Founding member of the **Partnership on AI** 

Actively engaging with **NIST** in the area of AI metrics, standards and testing

Co-chair Trusted AI committee Linux Foundation AI

Participation in the **Executive Committee for IEEE Global** Initiative on Ethics of Autonomous and Intelligent Systems

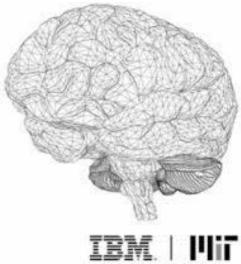
MIT-IBM Watson AI Lab Shared Prosperity Pillar

Partnership with the **World Economic Forum** 









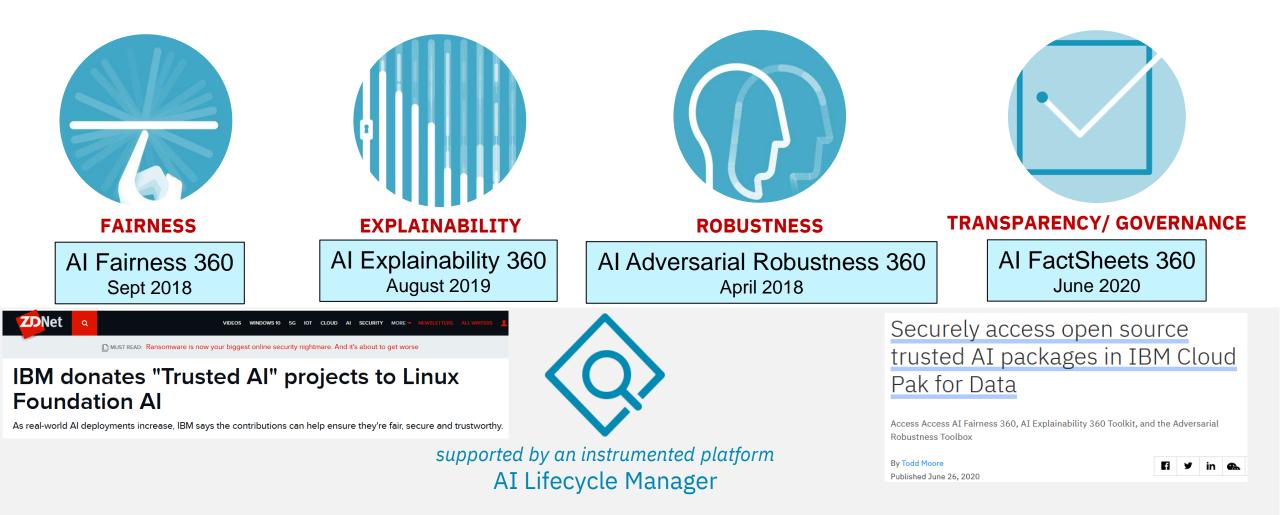
Value Propositions for Using AI in the Enterprise

- Increase effectiveness of an existing process (e.g., cancer/defect detection)
  - Happier customers
- Reduce cost of existing process Cost = cost rate \* time
  - Reduce cost rate via automation (e.g., Customer care)
  - Reduce time to perform task (e.g., Sports highlights)
- Perform new process not possible now (e.g., recommendation systems)

Many use cases can both increase accuracy and reduce both cost components

## **IBM's vision for Trusted AI**

Pillars of trust, woven into the lifecycle of an AI application



www.research.ibm.com/artificial-intelligence/trusted-ai

## **AI Bias Examples**



## Recidivism Assessment (Propublica, May 2016)

"used to inform decisions about who can be set free at every stage of the criminal justice system"

# **Machine Bias**

There's software used across the country to predict future criminals. And it's biased against blacks.

by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica May 23, 2016

**O** N A SPRING AFTERNOON IN 2014, Brisha Borden was running late to pick up her god-sister from school when she spotted an unlocked kid's blue Huffy bicycle and a silver Razor scooter. Borden and a friend grabbed the bike and scooter and tried to ride them down the street in the Fort Lauderdale suburb of Coral Springs.

Just as the 18-year-old girls were realizing they were too big for the tiny conveyances — which belonged to a 6-year-old boy — a woman came running after them saying, "That's my kid's stuff." Borden and her friend immediately dropped the bike and scooter and walked away.

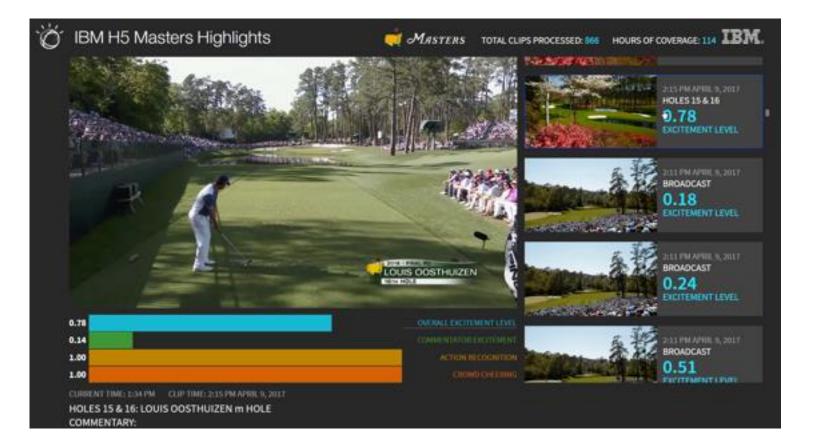
But it was too late — a neighbor who witnessed the heist had already called the police. Borden and her friend were arrested and charged with burglary and petty theft for the items, which were valued at a total of \$80. "The formula was particularly likely to **falsely flag black defendants as future criminals**, ... at almost **twice the rate** as white defendants."

*"White defendants were mislabeled as low risk more often than black defendants."* 

"Northpointe does not agree that the results of your analysis, or the claims being made based upon that analysis, are correct or that they accurately reflect the outcomes from the application of the model."

## Watson OpenScale

Fairness at Masters



Throughout tournament play, Watson OpenScale will monitor the bias of context scores based on two selected attributes: cheer excitement score and hole number. We want to ensure that the highlight package includes players that have large and small crowds as well as holes outside of the Amen Corner, 16, and 18. Watson Machine Learning provides an overall context excitement score that ranges from 0, the least exciting, to 4, the most exciting. The reference group for crowd score is selected to be [0.3,0.6], where 0 means there is no crowd noise and 1 is the most. We thought that the monitored groups of [0,0.29] and [0.61,1] would either be biased for or against crowd size. As such, the bias found by Watson OpenScale will slightly change the output of the overall context score so the biased score decreases. In the following image, a new post processor model decreases the overall crowd noise bias by 43%.

Generally, the most popular holes at the Masters include the Amen Corner (holes 11, 12, 13), 16, and 18. We wanted to ensure that any other unprivileged hole has equal excitement equity during shots. As a result, Watson OpenScale created a post processor model to have an improved disparate impact score based on the hole number. The slightly adjusted debiased score will not compromise accuracy.

https://developer.ibm.com/blogs/the-masters-exceptional-ai-highlights-a-round-in-three-minutes/

# Al Fairness 360

Most comprehensive **open source** toolkit for detecting & mitigating bias in ML models:

- 70+ fairness metrics
- 10 bias mitigators
- Interactive demo illustrating 5 bias metrics and 4 bias mitigators
- extensive industry tutorials and notebooks

#### AI Fairness 360 - Demo



ata Check Mitigate Compare

#### 4. Compare original vs. mitigated results

Dataset: Adult census income Mitigation: Adversarial Debiasing algorithm applied

#### Protected Attribute: Race

Privileged Group: *White*, Unprivileged Group: *Non-white* Accuracy after mitigation changed from 82% to 76%

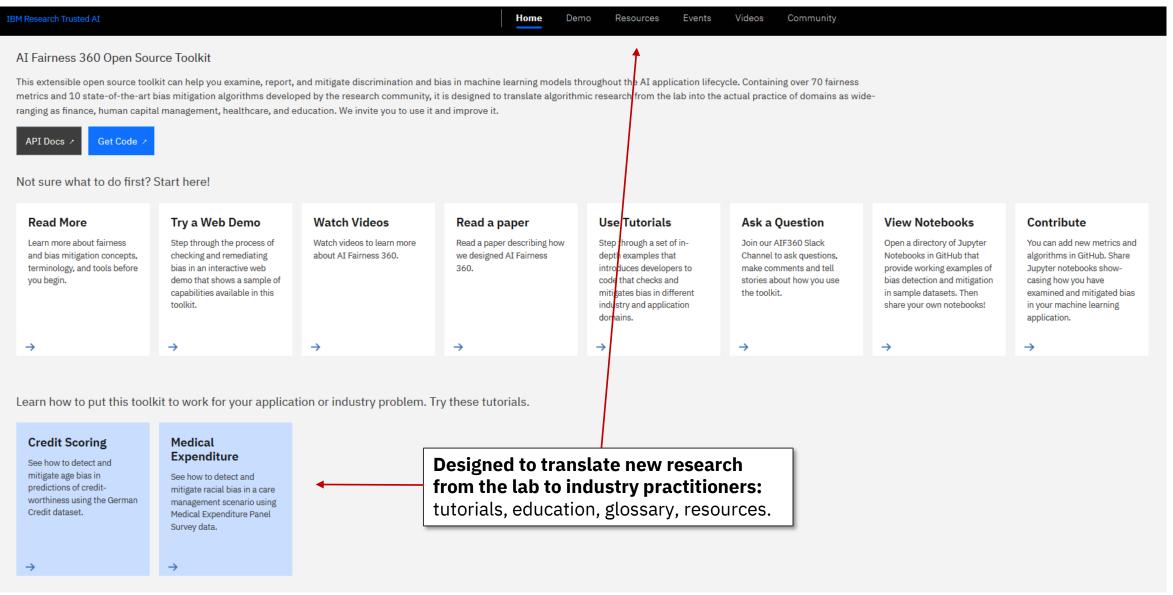
Bias against unprivileged group was reduced to acceptable levels\* for 2 of 2 previously biased metrics (0 of 5 metrics still indicate bias for unprivileged group)



## aif360.mybluemix.net

Back

## AI Fairness 360 aif360.mybluemix.net



Events

#### AI Fairness 360 - Demo



Back Next

Data Check Mitigate Compare

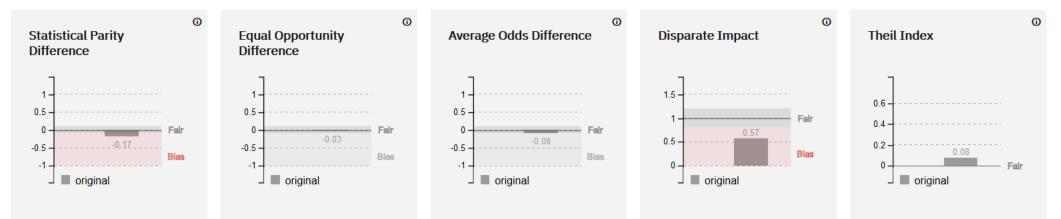
#### 2. Check bias metrics

Dataset: Adult census income Mitigation: none

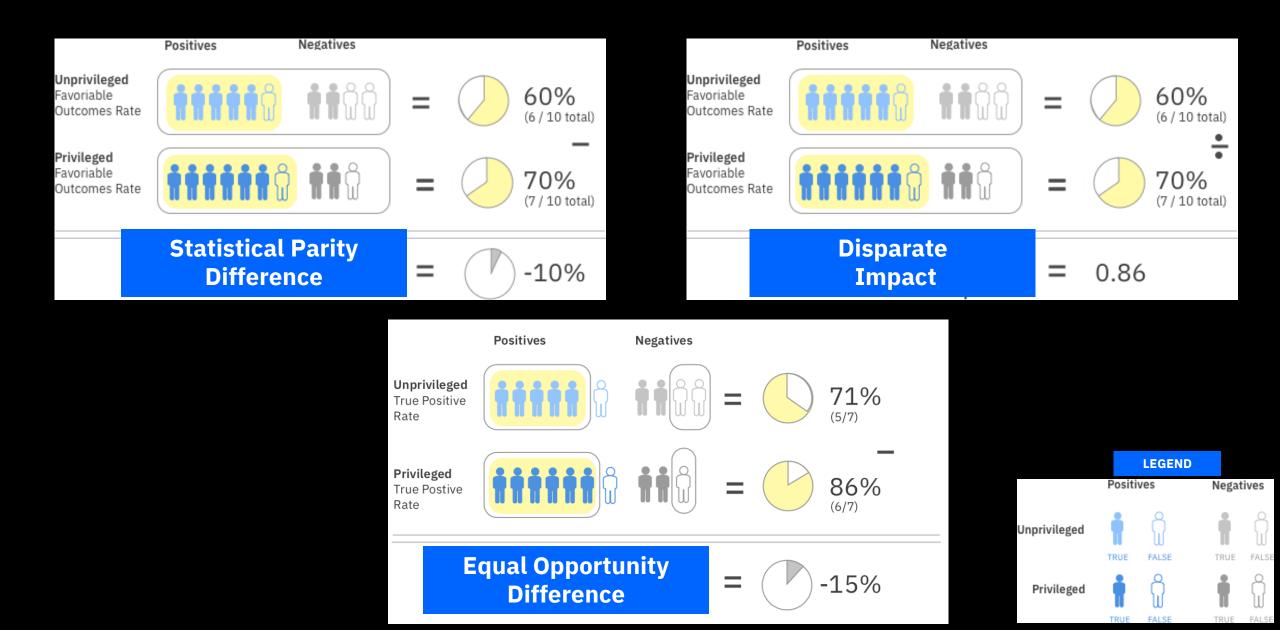
#### Protected Attribute: Race

Privileged Group: *White*, Unprivileged Group: *Non-white* Accuracy with no mitigation applied is 82%

With default thresholds, bias against unprivileged group detected in 2 out of 5 metrics



# How To Measure Fairness – Some Group Fairness Metrics



#### AI Fairness 360 - Demo



#### 3. Choose bias mitigation algorithm

A variety of algorithms can be used to mitigate bias. The choice of which to use depends on whether you want to fix the data (pre-process), the classifier (in-process), or the predictions (post-process). Learn more about how to choose.

#### Reweighing

Weights the examples in each (group, label) combination differently to ensure fairness before classification.



#### Optimized Pre-Processing

Learns a probabilistic transformation that can modify the features and the labels in the training data.



#### Adversarial Debiasing

Learns a classifier that maximizes prediction accuracy and simultaneously reduces an adversary's ability to determine the protected attribute from the predictions. This approach leads to a fair classifier as the predictions cannot carry any group discrimination information that the adversary can exploit.



#### O Reject Option Based Classification

Changes predictions from a classifier to make them fairer. Provides favorable outcomes to unprivileged groups and unfavorable outcomes to privileged groups in a confidence band around the decision boundary with the highest uncertainty.



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## Three categories of bias mitigation algorithms

Pre-processing algorithm – a bias mitigation algorithm that is applied to training data
In-processing algorithm – a bias mitigation algorithm that is applied to a model during its training
Post-processing algorithm – a bias mitigation algorithm that is applied to predicted labels

The choice among algorithm categories can partially be made based on the user persona's ability to intervene at different parts of a machine learning pipeline.

If the user is allowed to modify the training data, then pre-processing can be used.

If the user is allowed to change the learning algorithm, then in-processing can be used.

If the user can only treat the learned model as a black box without any ability to modify the training data or learning algorithm, then only post-processing can be used.

# **Optimized Preprocessing Mitigation – Pre-processing**

## **1. Group discrimination**

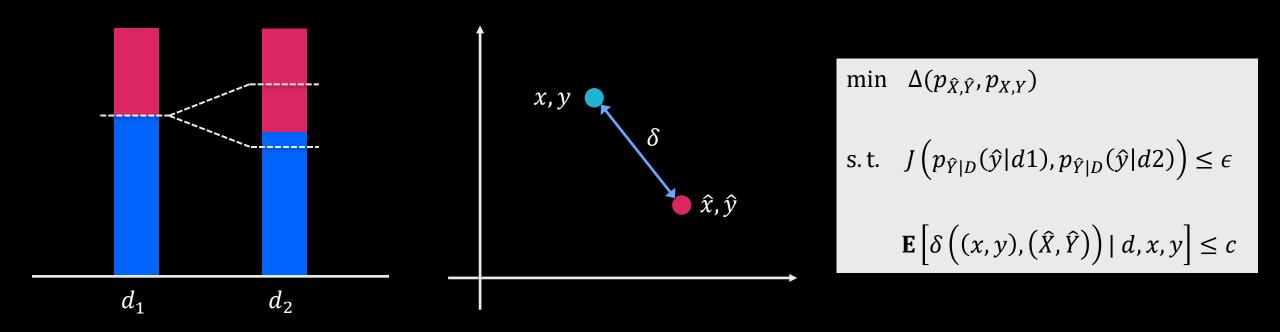
Outcomes made independent of protected attributes

## 2. Individual distortion

Avoid large changes in individual features

## 3. Utility preservation

Retain joint distribution so model can still learn task



"Optimized Pre-Processing for Discrimination Prevention," F. P. Calmon, D. Wei, B. Vinzamuri, K. N. Ramamurthy, and K. R. Varshney, *Neurips*, Dec. 2017.

# Fair Transfer Learning – In-processing

- Optimize weights to train a classifier to minimize a combination of
  - Weighted empirical risk in source population
  - Fairness constraints in target population

$$\min_{w} \frac{1}{n} \sum_{i \in \mathcal{S}} w_{CS}(x_i) \mathcal{L}(s(x_i; \hat{\theta}), y_i) + \lambda \mathcal{L}_f(s(\cdot; \hat{\theta}))$$

"Fair Transfer Learning with Missing Protected Attributes," A. Coston, K. N. Ramamurthy, D. Wei, K. R. Varshney, S. Speakman, Z. Mustahsan, S. Chakraborthy, *AIES Conference*, Jan. 2019.

# Fair Score Transformer - Post-processing

minimize cross-entropy (r(x), r'(x))

subject to fairness constraints linear in conditional means  $\mathbb{E}[r'(x)|\cdot]$ includes e.g. statistical parity, equalized odds

**Closed-form solution** for optimal transformed score:  $r'(x) = f(r(x); \lambda^*)$ 

parametrized by Lagrange multipliers  $\lambda$ 

## **Low-dimensional convex optimization** for optimal $\lambda^*$

- # $\lambda$ 's =  $k \times$  (# protected groups), k = 1 or 2
- Solved using ADMM

## **Beyond allocative fairness**

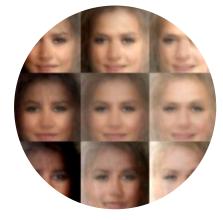
Our ongoing work focused on understanding representational harm, biases in unstructured data, value alignment, and learning the fairness policy from the user



Analyze, Detect and Remove Gender Stereotyping from Bollywood Movies

FAT\* 2018

http://proceedings.mlr.press/v81/madaan18a /madaan18a.pdf



#### FairnessGAN

https://arxiv.org/abs/1805.09910



Racial Bias In Automated Gender Classification: Underrepresented Facial Features That Matter

FAT\* 2019



Interpretable Multi-Objective Reinforcement Learning through Policy Orchestration

https://arxiv.org/pdf/1809.08343.pdf

# **Our vision for Trusted AI**

Pillars of trust, woven into the lifecycle of an AI application





# The Call for Explainability

CIO JOURNAL.

Companies Grapple With AI's Opaque Decision-Making Process THE WALL STREET JOURNAL

## When a Computer Program Keeps You in Jail

The New York Times

Criteria for parole algorithm was not available to parolee.



The New York Times Magazine

## Why Explainable AI Will Be the Next Big Disruptive Trend in Business

This field of XAI is going to be hugely important, with a number of important social, legal and ethical implications.

"Capital One ... would like to use deep learning for all sorts of functions, including deciding who is granted a credit card. But **it cannot do that because the law requires companies to explain the reason** for any such decision to a prospective customer."

MIT TR, Apr, 2017

"The agency (CIA) cannot just be accurate, it's also got to be able to demonstrate how it got to the end result. **So if an analytic isn't explainable, it's not "decision-ready."** 

Defense One, June 2019

## But what is it that we are asking for?

The General Data Protection Regulation (GDPR)

- Limits to decision-making based solely on automated processing and profiling (Art.22)
- Right to be provided with meaningful information about the logic involved in the decision (Art.13 (2) f. and 15 (1) h)

**Paul Nemitz**, *Principal Advisor*, *European Commission* Talk at IBM Research, Yorktown Heights, May, 4, 2018

### Illinois and City of Chicago Poised to Implement New Laws Addressing Changes in the Workplace – Signs of Things to Come? (US)

Wednesday, June 5, 2019

#### Illinois Restricts Use of Artificial Intelligence in Hiring

On May 29, 2019, the Illinois Legislature unanimously passed the *Artificial Intelligence Video Interview Act*, which, not surprisingly, addresses how employers use artificial intelligence to analyze job applicant video interviews to determine the applicant's fitness for the position. Under the new law (assuming it is signed by the Governor, as anticipated), before requesting an applicant submit to a video interview, employers will be required to:

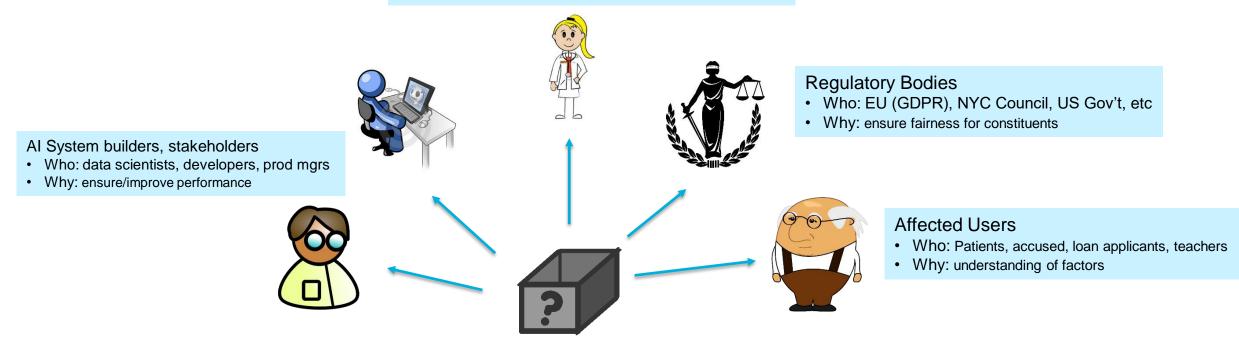
- notify applicants for positions based in Illinois that it plans to have their video interview analyzed electronically;
- explain how the artificial intelligence analysis technology works and what general characteristics it will use to evaluate candidates; and
- obtain the applicant's consent to these procedures (note: consent does not have to be in writing).

NATIONAL LAW REVIEW

# Meaningful Explanations Depend on the Explanation Consumer



- · Who: Physicians, judges, loan officers, teacher evaluators
- Why: trust/confidence, insights(?)



Must match the complexity capability of the consumer Must match the domain knowledge of the consumer

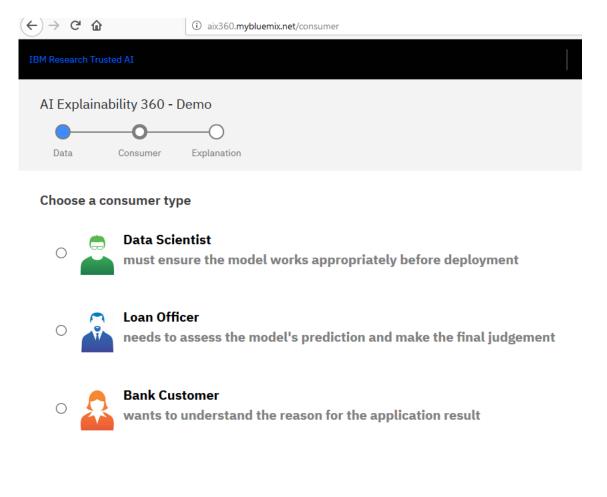
"We couldn't explain the model to them because they didn't have the training in machine learning." Nautilus, Sept 2016

# IBM AI Explainability 360

The most comprehensive **open source** toolkit for explaining ML models and data:

- 8 innovated algorithms from IBM Research
- An interactive demo that provides a gentle introduction through a credit scoring application
- 13 tutorial notebooks covering use cases in finance, healthcare, lifestyle, retention, etc.
- documentation that guides the practitioner on choosing an appropriate explanation method.

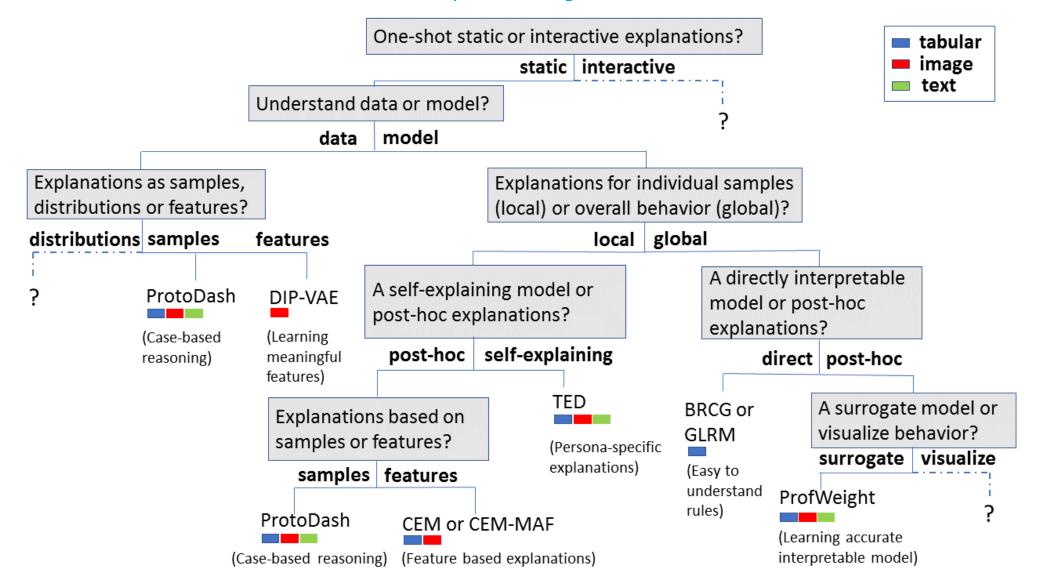
One Explanation Does Not Fit All: A Toolkit and Taxonomy of Al Explainability Techniques by Arya et al. https://arxiv.org/abs/1909.03012



## http://aix360.mybluemix.net/

## One Explanation Does Not Fit All: A Toolkit and Taxonomy of Al Explainability Techniques

*by Arya et al. https://arxiv.org/abs/1909.03012* 



IBM Research Tru	sted AI		Home	Demo	Resources	Events	Videos	Community		
AI Explaina	ability 360 -	Demo								
•		———————————————————————————————————————							Back	Next
Data	Consumer	Explanation								

#### Choose a consumer type



#### **Data Scientist**

must ensure the model works appropriately before deployment



#### Loan Officer

needs to assess the model's prediction and make the final judgement



#### **Bank Customer**

wants to understand the reason for the application result

## **Data Scientist**

# Can I deploy this model with confidence?

$$\min \quad \sum_{i \in \mathcal{P}} \xi_i + \sum_{i \in \mathcal{Z}} \sum_{k \in \mathcal{K}_i} w_k$$

.

s.t. 
$$\xi_i + \sum_{k \in \mathcal{K}_i} w_k \ge 1, \quad \xi_i \ge 0, \quad i \in$$

$$\sum_{k \in \mathcal{K}} c_k w_k \le C$$
$$w_k \in \{0, 1\}, \qquad k \in \{0, 1\},$$

 $\mathcal{P}$ 

K.

**Boolean Decision Rules** 

Dash et al., Boolean Decision Rules via Column Generation, NeurIPS 2018.

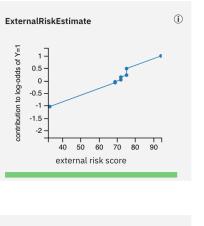
In the examples below, the Data Scientist can see that ExternalRiskEstimate is positively associated with a person's likelihood to repay the loan, and this likelihood gets additional boosts when ExternalRiskEstimate is greater than 69, 72, and 75. The Data Scientist can also see that NetFractionRevolvingBurden is negatively associated with a person's repayment likelihood, whereas MSinceMostRecentDelq does not affect the repayment likelihood in general except for a change at 21 months.

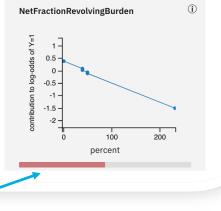
#### \_rnalRiskEstimate

- For every increase of 10 in ExternalRiskEstimate, increase score by 0.266.
- If ExternalRiskEstimate > 69, increase score by an additional 0.035.
- If ExternalRiskEstimate > 72, increase score by an additional 0.108.
- If ExternalRiskEstimate > 75, increase score by an additional 0.263.

NetFractionRevolvingBurden

- For every increase of 10% in NetFractionRevolvingBurden, reduce score by 0.077.
- If NetFractionRevolvingBurden > 39%, reduce score by an additional 0.063.
- If NetFractionRevolvingBurden > 50%, reduce score by an additional 0.046.





The Data Scientist can also see that ExternalRiskEstimate has a larger impact on repayment likelihood than MSinceMostRecentDelq because the lines span a larger range (from -1 to 1 for ExternalRiskEstimate, and from -0.5 to 0 for MSinceMostRecentDelq) and the green bar below each graph is longer for ExternalRiskEstimate.

## Loan Officer

2019.

#### Customers similar to Robert and their repayment outcome.

Highlighted feature values match Robert's.

			Robert	Robert James D		Franklin
		Outcome	-	Defaulted	Defaulted	Defaulte
		Similarity to Robert (from 0 to 1)	-	0.690	0.114	0.108
		ExternalRiskEstimate	78	71	72	69
Why is Roberts application	The Loan Officer sees from the feature MSinceMostRecentIngexcl7days that it	MSinceOldestTradeOpen	82	95	166	193
being denied?	has been less than one month since the most recent inquiry to Robert's credit file,	MSinceMostRecentTradeOpen	5	1	12	12
	similar to James, Danielle, and Franklin. These three previous applicants are	AverageMInFile	54	43	74	167
	similar to Robert in other respects and all defaulted on their lines of credit. The	NumSatisfactoryTrades	33	33	37	36
	Loan Officer decides that it would be prudent to deny Robert's application at least for the time being.	NumTrades60Ever2DerogPubRec	0	0	1	0
		NumTrades90Ever2DerogPubRec	0	0	1	0
		PercentTradesNeverDelq	100	100	95	100
		MSinceMostRecentDelq	0	0	7	0
1		MaxDelq2PublicRecLast12M	7	7	4	7
$l(\mathbf{w}) = \mathbf{w}^T \boldsymbol{\mu} = -\mathbf{w}^T \boldsymbol{K} \mathbf{w}$	$K\mathbf{w} \qquad \text{Mean inner product}$ $= \frac{1}{n^{(1)}} \sum_{\mathbf{x}_i \in \mathbf{Y}^{(1)}} k(\mathbf{x}_i, \mathbf{y}_j); \forall \mathbf{y}_j \in X^{(2)}$	MaxDelqEver	8	8	4	8
$l(\mathbf{w}) = \mathbf{w}^T \boldsymbol{\mu}_p - \frac{1}{2} \mathbf{w}^T K \mathbf{w}$		NumTotalTrades	41	41	41	8
		NumTradesOpeninLast12M	2	4	0	0
1		PercentInstallTrades	15	17	15	6
$\dots - k(\mathbf{v}, \mathbf{v})$ and $\mu$		MSinceMostRecentIngexcl7days	0	0	0	0
$\mu_{i,j} = \kappa(\mathbf{y}_i, \mathbf{y}_j)$ and $\boldsymbol{\mu}_{p,j} = \frac{1}{n}$		NumIngLast6M	3	4	1	0
	$\mathbf{x}_i \in X^{(1)}$	NumIngLast6Mexcl7days	3	4	1	0
		NetFractionRevolvingBurden	21	17	16	85
		NetFractionInstallBurden	11	89	0	0
		NumRevolvingTradesWBalance	9	7	3	16
rotodash	NumInstallTradesWBalance	3	3	1	0	
	NumBank2NatlTradesWHighUtilizatio	<u>n</u> 2	1	1	13	
	Gurumoorthy et al., Efficient Data Representation by				26	71

## **Bank Customer**



# How can I increase my chances of being approved for a loan?

$$f_{\kappa}^{\text{neg}}(\mathbf{x}_0, \boldsymbol{\delta}) = \max\{[\text{Pred}(\mathbf{x}_0 + \boldsymbol{\delta})]_{t_0} - \max_{i \neq t_0}[\text{Pred}(\mathbf{x}_0 + \boldsymbol{\delta})]_i, -\kappa\}$$

#### Algorithm 1 Contrastive Explanations Method (CEM)

Input: example  $(x_0, t_0)$ , neural network model  $\mathcal{N}$  and (optionally  $(\gamma > 0)$ ) an autoencoder AE1) Solve (1) and obtain,  $\delta^{\text{neg}} \leftarrow \operatorname{argmin}_{\delta \in \mathcal{X}/\mathbf{x}_0} c \cdot f_{\kappa}^{\text{neg}}(\mathbf{x}_0, \delta) + \beta \|\delta\|_1 + \|\delta\|_2^2 + \gamma \|\mathbf{x}_0 + \delta - AE(\mathbf{x}_0 + \delta)\|_2^2$ . 2) Solve (2) and obtain,  $\delta^{\text{pos}} \leftarrow \operatorname{argmin}_{\delta \in \mathcal{X} \cap \mathbf{x}_0} c \cdot f_{\kappa}^{\text{pos}}(\mathbf{x}_0, \delta) + \beta \|\delta\|_1 + \|\delta\|_2^2 + \gamma \|\delta - AE(\delta)\|_2^2$ . return  $\delta^{\text{pos}}$  and  $\delta^{\text{neg}}$ . {Our Explanation: Input  $x_0$  is classified as class  $t_0$  because features  $\delta^{\text{pos}}$  are present and because features  $\delta^{\text{neg}}$  are absent. Code is provided in the supplement. }

## **Contrastive Explanations**

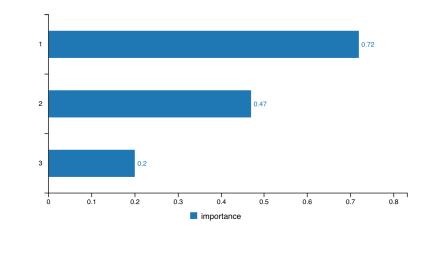
Dhurandhar et al., **Explanations Based on the Missing: Towards Contrastive Explanations with Pertinent Negatives**, NeurIPS 2018. Several features in Jason's application fall outside the acceptable range. All would need to improve before acceptance was recommended.

#### Factors contributing to Jason's application denial

- 1. The value of **Consolidated risk markers** is **65**. It needs to be around **72** for the application to be approved.
- 2. The value of **Average age of accounts in months** is **52**. It needs to be around **68** for the application to be approved.
- 3. The value of **Months since most recent credit inquiry not within the last 7 days** is **2**. It needs to be around **3** for the application to be approved.

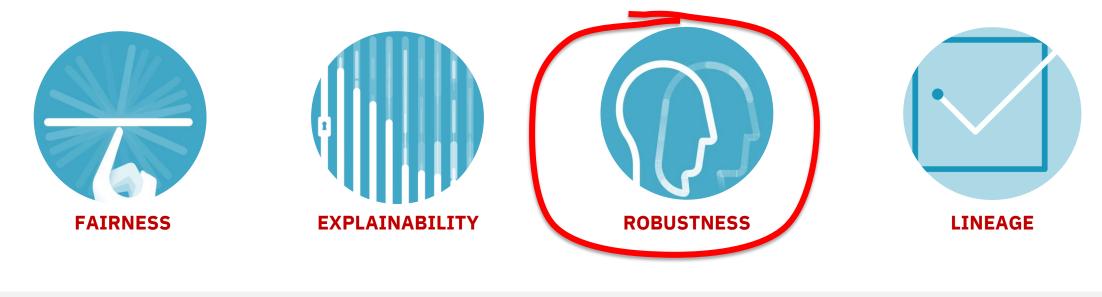
#### Relative importance of factors contributing to denial

While all three factors need to improve as indicated above, the most important to improve first is the Consolidated risk markers. Jason now has insight into what he can do to improve his likelihood of being accepted.



## **IBM's vision for Trusted AI**

Pillars of trust, woven into the lifecycle of an AI application





# The quest for safe and robust AI

INFOSEC INSTITUTE How Criminals Can Exploit Al

SecurityIntelligence

How Can Companies Defend Against Adversarial Machine Learning Attacks in the Age of AI?

#### Home > Securit

#### NEWS

# Hackers get around AI with flooding, poisoning and social engineering

Many defensive systems need to be tuned, or tune themselves, in order to appropriately respond to possible threats.

# The rise of artificial intelligence DDoS attacks

The leaves may change color, but the roots are the same. Are you ready for Al-based DDoS attacks?



## The nature of AI models poses new safety challenges



Poison training data and corrupt models

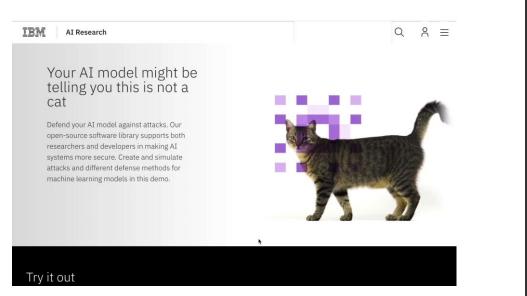
Steal training data and training models

Evade detection by fooling models

Minor changes to street sign graphics can fool machine learning algorithms into thinking the signs say something completely different. It is possible to reverse engineer machine learning-trained AIs based only on sending them queries and analyzing the responses. Face recognition system can be fooled by printing adversarial perturbations on the frames of eyeglasses.

# **IBM Robustness 360**

The most comprehensive open source toolkit for defending AI for adversarial attacks



## https://github.com/IBM/adversarialrobustness-toolbox

https://art-demo.mybluemix.net/



Read the Docs

v: latest -

## Welcome to the Adversarial Robustness Toolbox

This is a library dedicated to **adversarial machine learning**. Its purpose is to allow rapid crafting and analysis of attacks and defense methods for machine learning models. The Adversarial Robustness Toolbox provides an implementation for many state-of-the-art methods for attacking and defending classifiers. The code can be found on GitHub.

The library is still under development. Feedback, bug reports and extensions are highly appreciated.

#### **Supported Attack and Defense Methods**

The Adversarial Robustness Toolbox contains implementations of the following evasion attacks:

- DeepFool (Moosavi-Dezfooli et al., 2015)
- Fast gradient method (Goodfellow et al., 2014)
- Basic iterative method (Kurakin et al., 2016)
- Projected gradient descent (Madry et al., 2017)
- Jacobian saliency map (Papernot et al., 2016)
- Universal perturbation (Moosavi-Dezfooli et al., 2016)
- Virtual adversarial method (Miyato et al., 2015)
- C&W L\_2 and L\_inf attack (Carlini and Wagner, 2016)
- NewtonFool (Jang et al., 2017)
- Elastic net attack (Chen et al., 2017)
- Spatial transformations attack (Engstrom et al., 2017)

The following defense methods are also supported:

- Feature squeezing (Xu et al., 2017)
- Spatial smoothing (Xu et al., 2017)
- Label smoothing (Warde-Farley and Goodfellow, 2016)
- Adversarial training (Szegedy et al., 2013)
- Virtual adversarial training (Miyato et al., 2015)
- Gaussian data augmentation (Zantedeschi et al., 2017)
- Thermometer encoding (Buckman et al., 2018)
- Total variance minimization (Guo et al., 2018)
- JPEG compression (Dziugaite et al., 2016)

# **Our vision for Trusted AI**

Pillars of trust, woven into the lifecycle of an AI application





## **FactSheets and different flavors of Trust**

# **AI Transparency**



### **AI Marketplace**

Enabling AI consumers to find trusted AI technology



### **Enterprise AI Documentation**

Automatically document key AI characteristics for subsequent audits

# **Al Governance**



### **Data Science Knowledge Management**

Enable seamless reproducibility and efficient operations

## **Trust in AI Systems Needs Some Transparency**

## Problem

- Consumers of AI **models/service** have insufficient information about the model
- Creates concerns regarding appropriateness, fairness, robustness, explainability

## Goal

 Increase transparency (and trust) about the model by providing appropriate information

## Challenge

• ... without mandating access to all of the code?





# Transparent reporting mechanism are basis for trust in many industries and applications

Amount Per Serving	
Calories 23	
	% Daily Value
Total Fat Og	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 5g	2%
Dietary Fiber 0g	0%
Sugars 6g	
Protein 1g	2%



**ENERGY STAR** 

Moody's		S	&P	Fi	tch	Rating description								
Long-term	Short-term	Long-term	Short-term	Long-term	Short-term	Kaung des	cripuon							
Aaa		AAA		AAA		Prime								
Aa1		AA+	A-1+	AA+ AA F1+ High grade	AA+			54.						
Aa2	P-1	AA	A-17											
Aa3	P-1	AA-		AA-										
A1		A+	A-1	A+	F1		Investment grade							
A2		Α	A-1	Α	E1	Upper medium grade	Investment-grade							
A3	P-2	A-	A-2	A-	F2									
Baa1	P-2	BBB+	A-2	BBB+	F2									
Baa2	P-3	BBB	A-3	BBB	F3	Lower medium grade								
Baa3	P-0	BBB-	A-3	BBB-	гэ									
Ba1	-	BB+	B	BB+	BB+     Non-investment grade speculative       BB-     B+       B     Highly speculative									
Ba2		BB		BB										
Ba3		BB-		BB-		speculative								
B1		B+		B+										
B2		В		В										
B3		В-		В-										
Caa1	Not prime	CCC+			Substantial risks	Substantial risks	Non-investment grad aka high-yield bonds							
Caa2	Not pline	CCC				Extremely speculative	aka ngn-yield bonds aka junk bonds							
Caa3		CCC-	С	CCC	С									
Ca		CC											Default imminent with little prospect for recovery	
0a		С				prospective receivery								
С				DDD										
,		D	1	DD	1	In default								
'				D										

# **IEEE STANDARDS** ASSOCIATION



### We have recently proposed "factsheets" for AI services

FactSheets: Increasing Trust in AI Services through Supplier's Declarations of Conformity M. Arnold,<sup>1</sup> R. K. E. Bellamy,<sup>1</sup> M. Hind,<sup>1</sup> S. Houde,<sup>1</sup> S. Mehta,<sup>2</sup> A. Mojsilović,<sup>1</sup> R. Nair,<sup>1</sup> K. Natesan Ramamurthy,<sup>1</sup> D. Reimer,<sup>1</sup> A. Olteanu,<sup>\*</sup> D. Piorkowski,<sup>1</sup> J. Tsay,<sup>1</sup> and K. R. Varshney<sup>1</sup> IBM Research <sup>1</sup>Yorktown Heights, New York, <sup>2</sup>Bengaluru, Karnataka

#### Abstract

tificial intelligence (AI) services, but considerations done in the cloud, and all models used to produce beyond accuracy, such as safety (which includes fair-the output pre-trained by the supplier of the service. ness and explainability), security, and provenance. A second more complex example would provide an are also critical elements to engender consumers' trust in a service. Many industries use transpar-as output. The second example illustrates that a serent, standardized, but often not legally required doc-vice can be made up of many different models (speech uments called supplier's declarations of conformity recognition, language translation, possibly sentiment (SDoCs) to describe the lineage of a product along or tone analysis, and speech synthesis) and is thus with the safety and performance testing it has under- a distinct concept from a single pre-trained machine gone. SDoCs may be considered multi-dimensional learning model or library. fact sheets that capture and quantify various aspects of the product and its development to make it wor- services are achieving impressive accuracy. In certhy of consumers' trust. Inspired by this practice, we tain areas, high accuracy alone may be sufficient, propose FactSheets to help increase trust in AI ser- but deployments of AI in high-stakes decisions, such vices. We envision such documents to contain pur- as credit applications, judicial decisions, and medipose, performance, safety, security, and provenance cal recommendations, require greater trust in AI serinformation to be completed by AI service providers vices. Although there is no scholarly consensus on for examination by consumers. We suggest a com- the specific traits that imbue trustworthiness in peoprehensive set of declaration items tailored to AI and ple or algorithms [1, 2], fairness, explainability, genprovide examples for two fictitious AI services in the eral safety, security, and transparency are some of the appendix of the paper.

#### 1 Introduction

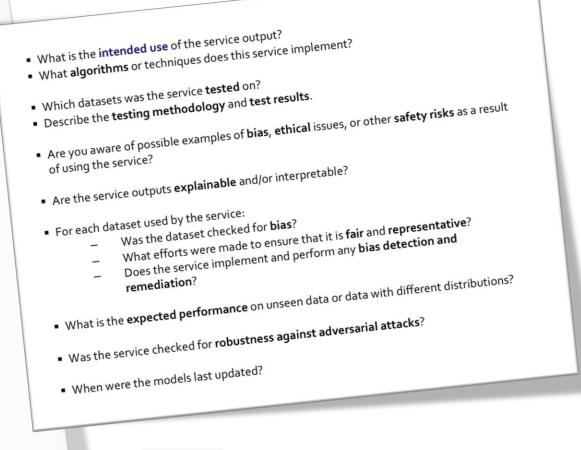
Artificial intelligence (AI) services, such as those containing predictive models trained through machine learning, are increasingly key pieces of products and decision-making workflows. A service is a function or application accessed by a customer via a cloud infrastructure, typically by means of an application programming interface (API). For example, an AI ser-

\*A. Olteanu's work was done while at IBM Research. Author is currently affiliated with Microsoft Research.

vice could take an audio waveform as input and return a transcript of what was spoken as output, with Accuracy is an important concern for suppliers of ar- all complexity hidden from the user, all computation audio waveform translated into a different language

> In many different application domains today, AI issues that have raised public concern about trusting AI and threatened the further adoption of AI beyond low-stakes uses [3, 4]. Despite active research and development to address these issues, there is no mechanism yet for the creator of an AI service to communicate how they are addressed in a deployed version. This is a major impediment to broad AI adoption.

Toward transparency for developing trust, we propose a FactSheet for AI Services. A FactSheet will contain sections on all relevant attributes of an AI service, such as intended use, performance, safety, and security. Performance will include appropriate accuracy or risk measures along with timing information. Safety, discussed in [5, 3] as the minimiza-



transparency

IBM researchers propose 'factsheets' for AI

AI

https://arxiv.org/abs/1808.07261

## **Example Template and FactSheet**

#### FactSheet Template

- 1. Intended use
- 2. Model criticality: (high, med, low)
- -----
- 3. Dataset info: size, demographic attributes, distribution information on all features
- 4. Model info: evaluation metrics
- -----

-----

- 5. Verification results: coverage (pct of time model is used)
- 6. Pre-guardrail %: model not used because features indicate bad candidate for model
- 7. Post-guardrail %: model not used because it has low confidence
- 8. Platform deployment info: where deployed, dependent infrastructure, etc.
- 7. Validation results: model metrics, coverage, etc.
- 8. KPIs: Loan accept rate; processing time; avg profit
- Compliance metrics definition: disparate impact between race groups < 20%; disparate impact between gender groups < 20%</li>
- 10. Model performance metrics: interest rate prediction error

#### FactSheet

• Intended use: assist bank loan managers in determining creditworthiness of an individual for a loan • Model criticality: High (AI driven approval service affects all loans)

#### Dataset info:

- Training dataset
- size (70,615),
- demographic attributes (gender, age, sex),
- annual income:
- mean (72,196),
- min (4,000),
- max (2,039,784),
- stdDev (48,920),
- etc.
- Test dataset
- size (30,263),
- demographic attributes (gender, age, sex),
- annual income:
- ....

#### Model Info

- Interest Rate Prediction Error (1.992) [root mean squared error]
- Verification results
- •Coverage: 82%
- Non-coverage breakdown:
- pre-guardrail: 35%
- post-guardrail: 65%

#### **Platform deployment details & dependencies**

• deployed in ICP, using Kubeflow, and Object store

#### Validation results

- Interest Rate Prediction Error: 1.992
- Coverage: 82%
- Non-coverage breakdown:
- pre-guardrail: 35%
- post-guardrail: 65%

#### KPIs

- Loan Accept Rate: 73.2%
- Processing Time: 3.2hrs
- Avg Profit: \$278

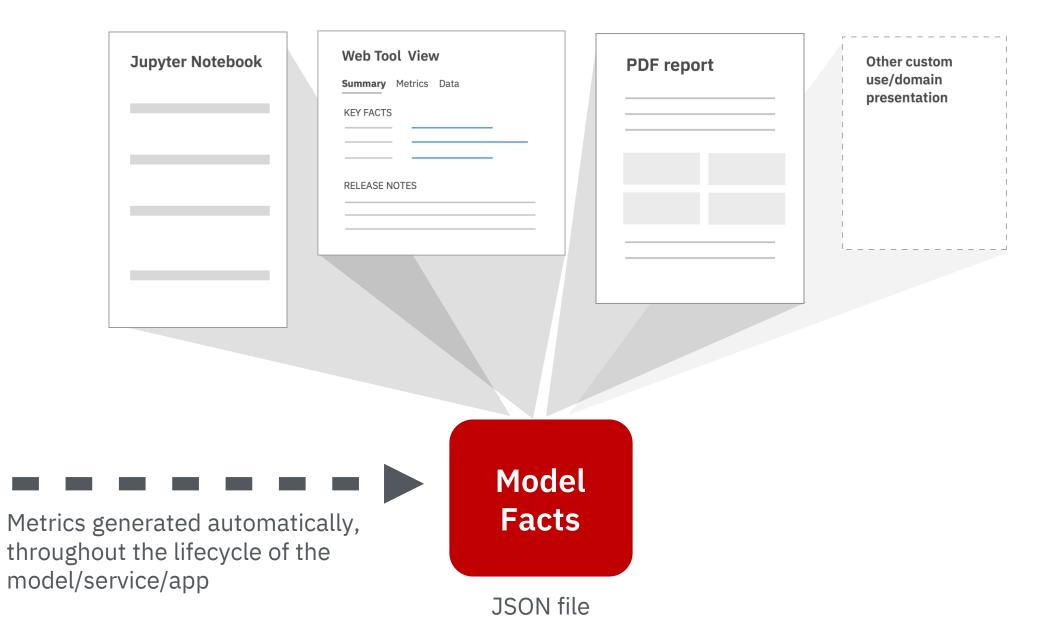
#### **Compliance metrics**

- Disparate impact:
- race: 16%;
- gender: 5%

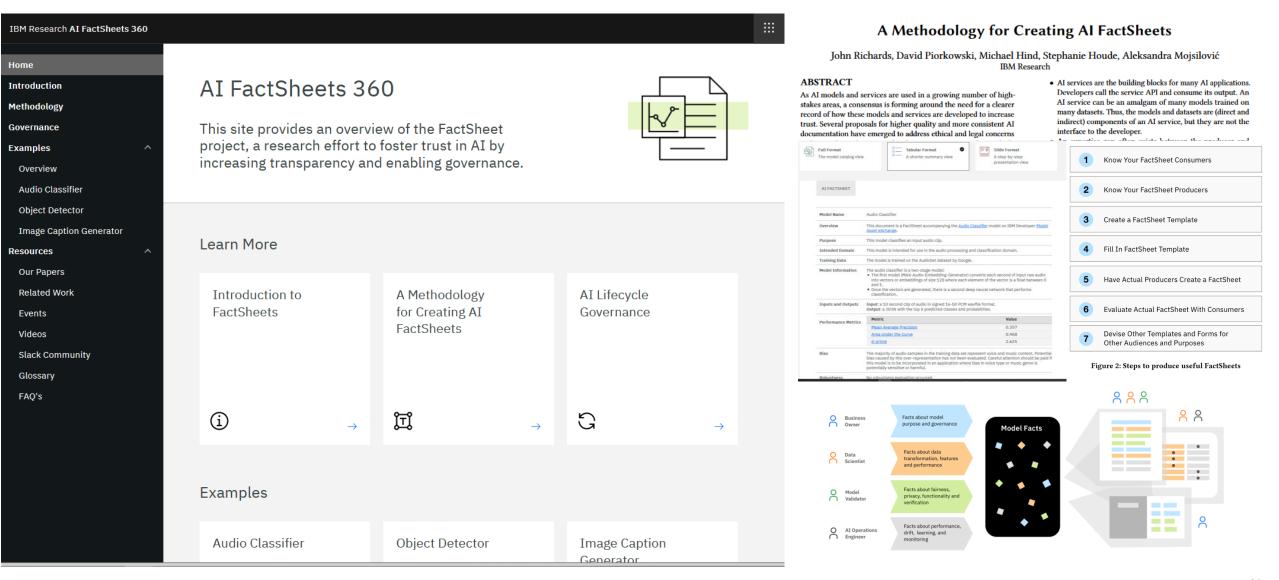
#### Model performance metrics

Interest rate prediction error: 3%

### **Facts can be rendered in different ways**



### Al FactSheets 360 Website: aifs360.mybluemix.com



# Other efforts directed towards the creation of transparent reporting mechanisms for AI

Gebru et al. Datasheets for Datasets https://arxiv.org/abs/1803.09010

Mitchell et al. **Model Cards for Model Reporting** https://arxiv.org/abs/1810.03993

Google Model Cards https://modelcards.withgoogle.com/model-reports

EU Commission Ethics Guidelines for Trustworthy AI https://ec.europa.eu/futurium/en/ai-alliance-consultation

Partnership on AI ABOUT ML: Annotation and Benchmarking on Understanding and Transparency of ML Lifecycles https://www.partnershiponai.org/about-ml/

OpenAI **ModelCard for GPT-2** https://github.com/openai/gpt-2/blob/master/model\_card.md Holland et al. **The Dataset Nutrition Label: A Framework to Drive Higher Quality Data Standards** https://arxiv.org/abs/1805.03677

Bender and Friedman Statements for Natural Language Processing: Toward Mitigating System Bias and Enabling Better Science https://openreview.net/forum?id=By4oPeX9f

Guszcza et al (HBR) Why We Need to Audit Algorithms https://hbr.org/2018/11/why-we-need-to-audit-algorithms

Loukides, Mason, Patil Ethics and Data Science: Of Oaths and Checklists https://www.oreilly.com/ideas/of-oaths-and-checklists

ORCAA O'Neil Risk Consulting & Algorithmic Auditing http://www.oneilrisk.com//

### **FactSheets and different flavors of Trust**

# Al Transparency

## **Al Governance**



#### **AI Marketplace**

Enabling AI consumers to find trusted AI technology





#### **Enterprise AI Documentation**

Automatically document key AI characteristics for subsequent audits

**Data Science Knowledge Management** 

Enable seamless reproducibility and efficient operations

### **AI Governance**

Enterprise Needs:

- **1.** Specify policies to be enforced
  - for regulators or enterprise governance
- 2. Automate documentation of AI lifecycle
  - without changing existing processes

### 3. Make information accessible to all stakeholders

- enabling collaboration, using their natural tooling

# ==> Requires "Trust" capabilities instrumented into the AI Lifecycle



### **Enterprise AI Documentation (facilitating governance)**

#### Problem

- Enterprise SW governance requires documentation of ML models
  - Current practice is ad hoc, error prone, and expensive (100s of pages, months to create, outsourced)
  - No best practices for documenting how a model/service was created, trained, tested, deployed, and evaluated
  - No structured way to represent model facts and manage them as the model is being built, tuned, deployed, tested, monitored, and improved.

#### Solution

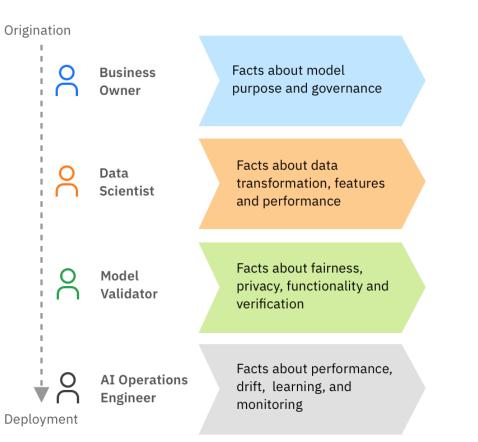
Automate the gathering and communication of this information within each stages of ML lifecycle

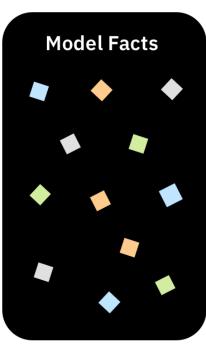
### Value

- Provide visibility, governance, and regulatory compliance for model creation-to-deployment process
- Enable analytics on collected information to improve business outcomes and efficiency
- Facilitate communications among many personas with different roles, vocabularies, cultures, tools, and skill sets
  - data scientists, developers, test engineers, devOps engineers, business owners, regulators, etc.



### **Facts Collected During Al Lifecyle**

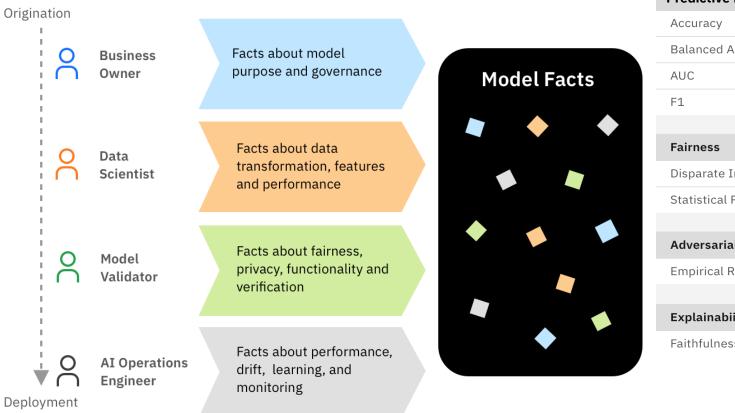




# $\frac{2}{2}$



### Al Facts and FactSheets are Central to Al Governance



Predictive Performance	Data Scientist	Model Validator	AI Operations Engineer
Accuracy	0.95	0.94	0.92
Balanced Accuracy	0.63	0.63	0.61
AUC	0.79	0.78	0.77
F1	0.97	0.97	0.96
Fairness			
Disparate Impact	0.97	0.97	0.95
Statistical Parity Difference	-0.03	-0.03	-0.04
Adversarial Robustness			
Empirical Robustness	0.02	0.01	0.02
Explainabiity			
Faithfulness Mean	0.31	0.36	0.35

# **Example: Using Facts to Help with Model Validation**

Predictive Performance	Test Dataset	Validation Dataset
Accuracy	0.95	0.94
Balanced Accuracy	0.63	0.63
AUC	0.79	0.78
F1	0.97	0.97

Fairness		
Disparate Impact	0.97	0.97
Statistical Parity Difference	-0.03	-0.03

Adversarial Robustness		
Empirical Robustness	0.02	0.01

Explainability		
Faithfulness Mean	0.31	0.36

# **Example: Using Facts to Help with Model Performance**

Predictive Performance	Test Dataset	Validation Dataset	Deployment Data
Accuracy	0.95	0.94	0.92
Balanced Accuracy	0.63	0.63	0.61
AUC	0.79	0.78	0.77
F1	0.97	0.97	0.96
Fairness			
Disparate Impact	0.97	0.97	0.95
Statistical Parity Difference	-0.03	-0.03	-0.04
Adversarial Robustness			
Empirical Robustness	0.02	0.01	0.02
Explainabiity			
Faithfulness Mean	0.31	0.36	0.35

# **Example: Model Validator Comparing to Challenge Model**

Predictive Performance	Data Scientist Model	Challenge Model
Accuracy	0.94	0.89
Balanced Accuracy	0.63	0.62
AUC	0.78	0.62
F1	0.97	0.93

Fairness		
Disparate Impact	0.97	0.94
Statistical Parity Difference	-0.03	-0.06
Adversarial Robustness		
Empirical Robustness	0.01	0.13

#### Explainability

## Trustworthy AI : Fairness, Explainability, Robustness, Transparency

#### Al Fairness 360 aif360.mybluemix.net



Al Explainability 360 aix360.mybluemix.net

AI Explainab	ility 360 - Demo	
Data	Consumer Explanation	
Choose a co	nsumer type	
•	Data Scientist must ensure the model works appropriately before deployment	Your AI model might be telling you this is not a cat
0	Loan Officer needs to assess the model's prediction and make the final judgement	Defend your A2 model against attacks. Our open-source software library supports both researchers and developers in making A1 systems more source. Create and simulate attacks and offerent defense methods for machine learning models in this demo.
0	Bank Customer wants to understand the reason for the application result	



#### FactSheets 360 aifs360.mybluemix.net

IBM Research AI FactSheets 360							
Hone							
Introduction	AI FactShe	ets 36	0				
Hethodology			-		68		
Governance	This site provides	an overvie	w of the FactSheet				
tramples ^	project, a research	effort to	foster trust in AI by				
Overview	increasing transpa	rency and	l enabling governanc				
Audio Classifier							
Object Detector							
Image Caption Generator	Learn More						
Resources ^	Learnmore						
Our Papers							
Related Work	Introduction to		A Methodology		AI Lifecycle		
Events	FactSheets		for Creating AI EactSheets		Governance		
videos			Factorieets				
Slack Community							
Glossary							
FAQ'S							
	(i)	->	īī	→	G		
	Examples						
	Audio Classifier		Object Detector		Image Caption		

Most comprehensive **open source** toolkit for detecting & mitigating bias in ML models:

- 70+ fairness metrics
- 10 bias mitigators
- Interactive demo illustrating 5 bias metrics and 4 bias mitigators
- extensive industry tutorials and notebooks

#### Most comprehensive **open source** toolkit for explaining ML models & data

8 explainability algorithms

٠

- Interactive demo showing 3 algorithms in credit scoring application
  - 13 tutorial notebooks: finance, healthcare, lifestyle, retention, etc.
- Extensive documentation and taxonomy
   of explainability algorithms

# Most comprehensive **open source** toolkit for defending AI from attacks

- Supports 10+ frameworks
- 19 composable and modular attacks (including adaptive white- and black-box)
- 10 defenses, including detection of adversarial samples and poisoning attacks
- Robustness metrics, certifications and verifications
- 30 notebooks covering attacks and defenses
- From dozens of publications

Extensive website describing research effort to foster trust in Al by increasing transparency and enabling

Governance

- 6 examples FactSheets
- 7-step methodology for creating useful FactSheets
- Al Governance
- Papers, videos, related work, FAQ, slack channel

# Thank you

