ISBIS 2017- Statistics in Business Analytics
IBM Thomas J. Watson Research Center
Yorktown Heights, NY
June 7-9, 2017
http://www.isbis2017.org

ISBIS 2017 at IBM Research

In this **first ISBIS - Statistics in Business Analytics Conference**, we explore how businesses increase efficiency, support decision-making under uncertainty, improve operations, and ultimately transform their business by using statistics.

There will be parallel sessions spanning **three days** tackling various topics presented by leading practitioners from industry and academia. Three highly influential statisticians will deliver the keynote addresses:

Brenda Dietrich	**Merlise A. Clyde**	**Moorea Brega**
IBM Fellow and VP	Professor of Statistical Science Duke University	Sr. Director, Data Science Premise Data

Social

This will be an opportunity to **network** and learn about the statistical challenges that arise in different organizations. We will be hosting evening events (including a gala) after the sessions to give participants the opportunity to get to know each other.

Topics

Some key **topics** that will be presented at the conference are statistics for social good, statistics to improve marketing operations, statistics for finance, statistics in climate, statistics in medical industry, and many more.

Organizers

The organizing committee is: **Beatriz Etchegaray Garcia** (IBM Research), **Marian Farah** (the Climate Corporation), **Julie Novak** (IBM Research), **Angela Schoergendorfer** (Google), **Hongxia Yang** (Alibaba Group), and **Tahir Ekin** (Texas State University).

Contact

For further information or questions on **ISBIS 2017- Statistics in Business Analytics**, please do not hesitate to contact the organizers at isbis2017@gmail.com.